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means for generating an error condition of said public access electronic commerce terminal based on an output of said non-use determining means; and  
means for transmitting information relating to a display of said advertising by said means for displaying advertising over a period of time to said remote location;  
means for determining if at least one of a system limit and an authorization limit of said user is at least one of reached and exceeded;  
means for reauthorizing said user based on an output of said limit determining means; and

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means for reprocessing said transaction data based on said reauthorization.

**20.** The public access electronic commerce terminal according to claim **19**, wherein said means for transmitting information determines i) a total advertising revenue based on said display of said advertising over a period of time and ii) a transaction processing fee offset based on a difference between said total transaction processing fee and said total advertising revenue.

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